



Viroflay and Caen, October 17, 2024

**Press release**

**Decarbonizing the French dairy industry:  
SAVENCIA and AGRIAL enter an unprecedented partnership  
with 1,300 producers, covering 1 billion liters of milk.**

During the World Dairy Summit, an event organized by the International Dairy Federation, a unique agreement was signed. The goal of this agreement is to commit 100% of Agrial's cooperative farmer members who supply milk to Savencia to reduce their carbon footprint by the end of 2026.

This partnership, involving 1,300 producers and covering an annual collection of 1 billion liters of milk, marks a historic first in the industry between a dairy company and a cooperative. It embodies the shared commitments of Savencia and Agrial to improving the environmental impact and reducing greenhouse gas emissions in the upstream dairy sector.

Both organizations will provide support to each cooperative farmer member, helping them meet their goals. This will include an initial assessment to establish an action plan, the implementation of levers for environmental improvement, and a final assessment at the end of the period to measure the results.

To back the commitments made by the farmer members, they will be eligible for a "climate premium", a financial incentive based on two pillars:

- A commitment to resources, with each farm conducting a carbon audit and implementing action plans.
- A bonus based on indicators related to the farm's actual environmental performance compared to the average of all dairy farms.

Farmer members could receive up to €4.5 per 1,000 liters of milk depending on the results of their carbon audit and their environmental performance in terms of both carbon emissions and biodiversity.

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**SAVENCIA SA**

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Société anonyme au capital de 14.032.930 € - 847 120 185 RCS Versailles – TVA : FR 46 847 120 185



*'This historic agreement is a continuation of the solid partnership that has existed between Savencia and Agrial for many years. It reflects our shared vision of more sustainable and responsible milk, while supporting our cooperative farmer members in adapting to this new approach',* emphasizes Olivier Delaméa, Savencia's Chief Executive Officer.

*'We are excited about this joint initiative with Savencia, which is both pragmatic and ambitious in its goal of decarbonizing the dairy industry. Agrial's farmer members are aware of the climate challenges they face, and they need long-term support to help them change their practices. That's exactly what this partnership is all about, linking financial support to a commitment to action and real measurement of results',* insists Pascal Le Brun, milk producer in Normandy, Vice-chairman of Agrial and Chairman of Agrial's cow's milk FO.

#### **About Agrial:**

Agrial is a French agricultural and agri-food co-operative that supports its farmer members daily in promoting and marketing their products. Relying on strong brands (Florette, Soignon, Grand Fermage, Danao, Loïc Raison, Breizh Cola, Tallec...), the Group has 100 production sites in 10 countries and develops agri-food activities in the fields of milk, fresh vegetables and fruits, beverages, and meats. As a committed company, Agrial promotes responsible and efficient agriculture and offers consumers safe, healthy, and tasty food. Together, the 12,500 farmer members and 22,000 Agrial employees embody the company's values of sustainability, proximity, solidarity, and boldness.

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#### **About Savencia Fromage & Dairy:**

Savencia is an international, family-owned, and independent food group guided by strong corporate values and a vocation: "Leading the way to better food". Committed to sustainable, ethical, and socially responsible growth, it contributes to the agricultural and environmental transition. With 22,329 employees worldwide, Savencia is one of the world's leading dairy companies, ranking 2<sup>nd</sup> in France and 5<sup>th</sup> globally, processing 5.1 billion liters of milk. Its development is supported by strong brands in France and abroad (including Caprice des Dieux, Saint Agur, St Môret, Tartare, Saint Albray, Le Rustique, Elle & Vire).

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